How to Get the Most Out of a Conference
Timeline of a Conference

Pick a Conference

I. Exposition

Prepare

II. Rising Action

Piece Everything Together

III. Climax

Attend

IV. Falling Action

Follow up

V. Denouement
Act I: Pick a Conference
Why Conferences?
Who are these people?
Aren’t these connections more important for my supervisor?
Act II. Prepare
Prepare
Business Cards
Elevator Speech

Who you are

What you do

Why your work is important
The program
Act III. Attend
Sit Next to People
Don’t Eat Alone
Talk to People
Don’t get lost in your Phone...
...But social media is a useful tool

- Breakout sessions
- Lunch with colleagues
- Following conference in action in real time
Bounce Around
Explore
Following a Scientific Talk
Science is a Story

Introduction
Exposition
Materials and Methods
Rising Action
Discussion
Falling Action
Conclusions
Denouement

Results
Climax
Tortoise and the Hare
**Suzuki Coupling**

- **MeO-**
  - $X = \text{Cl}: 0\%$
  - $X = \text{Br}: 15\%$
  - $X = \text{I}: 91\%$

- **NC-**
  - $X = \text{Cl}: 77\%$
  - $X = \text{Br}: 96\%$
  - $X = \text{I}: 99\%$

- **Other metals?**

**Reactions:***

- **On Aryl Halide:** EWG > EDG
  - $I < Br \xrightarrow{\text{Ar-X} + \text{Ar-B(OH)}_2} \text{Ar-Ar}$
  - $\text{Pd} > \text{Ni} ...$ but Ni is cheaper

**Conditions:**
- $\text{H}_2\text{O} (0.6 \text{ mL}), \text{NiCl}_2 (3 \text{ mol\%})$
- $\text{TBAB} (3 \text{ mol\%}), \text{K}_3\text{PO}_4 (3 \text{ mol\%})$
Chekhov’s Gun

Act I
Exposition

Act II
Rising Action

Act III
Climax

Act IV
Falling Action

Act V
Denouement
Deus Ex Machina

Introduction
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Storylines are Everywhere
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Follow What You Can

Introduction
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Conclusions
Denouement
Prepare a Question
Context Session

- Time, Date, location
- Bring questions or tweet in real time #gcandecontext, #gcande
- Synthesize themes of the conference
- Talk through unanswered questions
After the Conference

• Follow up
• Follow up
• Follow up
Getting the Most from a Conference

Pick a Conference

Prepare*

Attend*

Piece Everything Together

Follow up

*Your talk, your introduction, your social media, your conference schedule

*Listen closely, follow what you can, take notes, prepare questions, meet people, explore

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