HIGHLIGHT YOUR BRAND. POSITION YOURSELF AS A GREEN CHEMISTRY CHAMPION.
Sponsor the 24th Annual Green Chemistry & Engineering Conference

June 16-18, 2020
Seattle, WA
2020 SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

Gold Sponsors
$25,000

Silver Sponsors
$15,000

Keynote Sponsor
(3 Separate Sponsorships Available)
$10,000

Bronze Sponsors
$5,000

Wi-Fi
$5,000

Networking Break Sponsor
$1,000

Exhibitor
$1,600

GC&E Poster Session & Reception | Product Showcase
$5,000

Session Sponsor
$2,000
## 2020 Sponsorship and Support Opportunities Details

<table>
<thead>
<tr>
<th></th>
<th>Gold Sponsors</th>
<th>Silver Sponsors</th>
<th>Keynote Sponsor (3 Separate Sponsorships Available)</th>
<th>Bronze Sponsors</th>
<th>GC&amp;E Poster Session &amp; Reception (Co-sponsorships)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount</td>
<td>$25,000</td>
<td>$15,000</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$5,000</td>
</tr>
<tr>
<td><strong>Specific Level Perks</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Placement of an ad on the Printed Conference Schedule</td>
<td>✓</td>
<td></td>
<td>✓</td>
<td></td>
<td>✓ GC&amp;E Poster Session &amp; Reception</td>
</tr>
<tr>
<td>Half-Day Session sponsorship</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td>✓ This two hour poster session is attended by all conference attendees</td>
</tr>
<tr>
<td>Exclusive sponsorship of one Keynote Session</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td>✓ Verbal recognition of sponsorship session</td>
</tr>
<tr>
<td>2 minutes of remarks before the session</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td>✓ Recognition on promo materials</td>
</tr>
<tr>
<td>Networking Break following session</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Logo Placement</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gold Sponsor Recognition in Onsite Signage and Website</td>
<td>✓</td>
<td>✓</td>
<td>✓ Gold Sponsor Recognition in Onsite Signage and Website</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Silver Sponsor Recognition Onsite and Website</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Event signage</td>
<td>✓</td>
<td>✓</td>
<td>✓ Event signage</td>
<td>✓</td>
<td>✓ Event signage</td>
</tr>
<tr>
<td><strong>Logo/Listing in:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Mobile App</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Onsite Slideshows</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Conference Website</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Ad in Mobile App</strong></td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Full Conference Registration(s)</strong></td>
<td>4</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td><strong>Mentions on ACS GCI’s Social Media (Twitter, Facebook, LinkedIn)</strong></td>
<td>8</td>
<td>3</td>
<td>3</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td><strong>Recognition in The Nexus Newsletter and Blog (18,000+ subscribers)</strong></td>
<td>✓ Choice of 2 ads or 2 educational articles</td>
<td>✓ Choice of 1 ad or 1 educational article</td>
<td>✓ Recognition as Keynote Session Sponsor</td>
<td>✓ 1 ad</td>
<td>✓ Recognition as GC&amp;E Poster Session &amp; Reception sponsor</td>
</tr>
<tr>
<td>Opportunity to Distribute One Branded Item (e.g., pens, notebooks, water bottles, etc.)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Listing in ACS Progress Report and ACS Annual Report</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>✓</td>
</tr>
</tbody>
</table>

*Ask about custom packages!*
WI-FI SPONSORSHIP $5,000
- Official Sponsor of access to Internet for all Conference attendees.
- On-site signage as the Wi-Fi Sponsor
- Logo or ad on the Wi-Fi landing page, seen by all attendees accessing Wi-Fi
- Logo in the printed Conference Badge as Wi-Fi Sponsor.

NETWORKING BREAK SPONSOR $1,000
- Logo signage at the coffee/tea break
- Opportunity to distribute promotional items at the break
- Includes logo and/or listing on the conference website, mobile app, on-site slideshow and ACS reports

SESSION SPONSOR $2,000
- Logo signage at entrance of sponsored session and logo recognition in session’s opening remarks
- Includes logo and/or listing on the conference website, mobile app, on-site slideshow and ACS reports

Become an Exhibitor at the 2020 GREEN EXPO ($1,600)
Get in front of an energized crowd at the Green Expo!
The GC&E Green Expo is central to the conference, surrounded by symposia rooms, where attendees will pass between sessions. Planned networking breaks are designed to encourage and enhance time exploring the Expo. New in 2020, we will hold the opening night reception in the exhibitor area where exhibitors will have a dedicated two hours to meet attendees and network.

Green Expo Package ($1,600) includes:
- 6’ x 30” table, chairs & bin
- 2 Exhibitor Registrations*
- Access to Technical Sessions, Breakfasts, Receptions and Networking Opportunities
- Dedicated 2-hour exhibitor hours during Welcome Reception.
- Wi-Fi

The Green Expo is open Tuesday-Wednesday 8 am to 5 pm and Thursday 8 am to 4 pm. Exhibitors are encouraged to staff tables during these hours.

*Exhibitor Passes cannot be used to present oral or poster presentations. However, passes can be upgraded to full conference registrations for $350 or $200 for one day.
Support the Largest Green Chemistry & Engineering Conference

AN OPPORTUNITY TO REACH TARGETED AUDIENCES

24 conference emails delivered to 1.379M addresses in 2019.

27% Open Rate

286K pairs of eyes viewing GC&E Conference eblasts.

LARGEST DIGITAL MEDIA AUDIENCE IN GREEN CHEMISTRY

Partnering gives you access to this growing audience.

524K ACS GCI Website
215K Visitor/year
124K Conference Website
39K Visitor/year

PAGEVIEWS/YEAR VISITORS/YEAR

Social Media Snapshot

(@ACSGCI)
22.9K and growing
600K Impressions/Year

4.8K Followers

5K Connections

Increased Reach & Impressions During 2019 Conference Period*

999.5K Impressions
#gcande/#gcande resulted in 2.38M Impressions and a Reach of 245K
Over 1,000 tweets from 171 contributors

* Conference period includes 10 days where the Conference is at the center

2019 CONFERENCE HIGHLIGHTS!**

610 Registrants
2019 in Reston Drew a Record Number of Registrants

52% of 2019 Reston attendees joined us for the first time

3 Keynote Addresses

People are coming from all over the world to join our Conference!

329 Presentations

** Based on 2019 Reston Data

Attendee Breakdown

INDUSTRY 37%
GOVERNMENT 14%
ACADEMIC 33%
STUDENT 6%
OTHER 5%
NPO/NGO 5%

Attendee Breakdown

Other Attendee Breakdown
Our mobile app and online program are used by all attendees.

> 901 users across all devices
> 1,257 clicks on exhibits/sponsors

**Percent of attendees with a background in:**

- **Chemistry:** 70%
- **Engineering:** 22%
- **Environmental Science/Policy:** 16%
- **Biology:** 7%
- **Education:** 7%
- **Product Stewardship/CSR:** 5%
- **Business, Safety, Toxicology, Public Health, Social Sciences, Law:** <5%

**ORGANIZATIONS IN RECENT ATTENDANCE**

**INDUSTRY**
- Amgen
- Apache
- Apple
- Astrazeneca
- BASF
- Bayer
- Boehringer Ingelheim
- The Boeing Company
- Bristol-Myers Squibb
- CHIMEX (L’Oreal)
- Corning
- Dow Chemical Co.
- DuPont
- Eastman Chemical
- ECOLAB
- Eli Lilly and Company
- Estee Lauder Co
- Ford Motor Co.
- General Electric
- GlaxoSmithKline
- Hitachi Ltd.
- Intel
- Johnson & Johnson
- Kimberly-Clark
- Merck
- MilliporeSigma
- Nike, Inc.
- Novartis
- P&G
- Patagonia
- Pfizer Inc.
- Roche
- Sanofi
- SC Johnson and Son
- Seventh Generation
- Solvay USA Inc.
- Target
- Unilever
- Warner Babcock Institute for Green Chemistry

**EDUCATION**
- American University
- Brown University
- California Institute of Technology
- Clemson University
- Columbia University
- Cornell University
- Drexel University
- Duke University
- George Washington University
- Georgetown University
- Georgia Institute of Technology
- Harvard University
- Howard University
- Indian Institute of Technology Kharagpur
- Imperial College of London
- McGill University
- Michigan State University
- Massachusetts Institute of Technology
- Northeastern University
- Northwestern University
- Penn State University
- Princeton University
- Rensselaer Polytechnic Inst.
- Rice University
- The Scripps Research Institute
- Stanford University
- Texas A&M
- University of York
- UMass Lowell
- University of Bath
- University of California, Berkeley
- University of California, Davis
- University Of California, Irvine
- University of Illinois at Urbana-Champaign
- University of Massachusetts
- University of Michigan
- University of North Carolina
- University of Oregon
- University of Puerto Rico
- University of Southern California
- University of Tokyo
- University of Toledo
- University of Toronto
- University of Wisconsin, Madison
- Utrecht University
- Virginia Tech
- Yale University
- Zhejiang University

**GOVERNMENT**
- NASA
- NIH, NIST
- National Renewable Energy Laboratory (NREL)
- National Science Foundation
- Pacific Northwest National Laboratory (PNNL)
- US Department of Energy
- US Dept. of Commerce
- US Environmental Protection Agency (EPA)

**NGO/NPO**
- Beyond Benign
- Ellen MacArthur Foundation
- GreenCentre Canada
- Green Chemistry & Commerce Council (GC3)
- NESSE
- Northwest Green Chemistry
- Royal Society of Chemistry

**MEDIA**
- Bloomberg BNA
- Chemical & Engineering News
- Plastics Engineering Magazine
For further information visit gcande.org or contact Christiana Briddell at c_briddell@acs.org or (202) 872-6103.