Highlight Your Brand.
Connect with Your Audience.
Position Yourself As A Green Chemistry Champion.

SPONSOR THE
26th ANNUAL GREEN CHEMISTRY & ENGINEERING CONFERENCE

Thinking in Systems: Designing for Sustainable Use
June 6-8, 2022 / Reston, VA, USA
## 2022 SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th></th>
<th>GOLD SPONSOR</th>
<th>SILVER SPONSOR</th>
<th>EMERALD SPONSOR</th>
<th>STUDENT WORKSHOP SPONSOR</th>
<th>BRONZE SPONSOR</th>
<th>GC&amp;E POSTER SESSION AND RECEPTION SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Amount</strong></td>
<td>$25,000</td>
<td>$15,000</td>
<td>$10,000</td>
<td>$7,500</td>
<td>$5,000</td>
<td>$5,000</td>
</tr>
<tr>
<td><strong>Specific Level Perks</strong></td>
<td>✓ Placement of an ad on the printed Conference schedule ✓ Half-Day Session Sponsorship ✓ Remarks prior to one keynote ✓ Recognition as the Gold-Level Keynote Sponsor</td>
<td>Pick two: ✓ Half-Day Session Sponsorship ✓ Networking Break Sponsorship</td>
<td>✓ Half-Day Session Sponsorship</td>
<td>✓ Sponsor of GC&amp;E Student Workshop ✓ Recognition on workshop materials ✓ Networking Break Sponsorship</td>
<td>✓ GC&amp;E Poster Session &amp; Reception ✓ This two-hour event is attended by most conference attendees ✓ Verbal recognition of sponsorship during session ✓ Recognition on promo materials</td>
<td></td>
</tr>
<tr>
<td><strong>Logo Placement</strong></td>
<td>✓ Gold Sponsor Recognition ✓ Website ✓ Badge ✓ On-Site Signage ✓ Mobile App</td>
<td>✓ Silver Sponsor Recognition ✓ Website ✓ Badge ✓ On-Site Signage ✓ Mobile App</td>
<td>✓ Emerald Sponsor Recognition ✓ Website ✓ Badge ✓ On-Site Signage ✓ Mobile App</td>
<td>✓ Student Workshop Sponsor Recognition ✓ Website ✓ Badge ✓ On-Site Signage ✓ Mobile App</td>
<td>✓ Bronze Sponsor Recognition ✓ Website ✓ Badge ✓ On-Site Signage ✓ Mobile App</td>
<td>✓ GC&amp;E Poster Session Reception Sponsor Recognition ✓ Website ✓ Badge ✓ On-Site Signage ✓ Mobile App</td>
</tr>
<tr>
<td><strong>Mobile App Listing:</strong></td>
<td>✓ Logo ✓ Description ✓ Link ✓ Contact</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Mobile App Banner</strong></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Full Conference Registration(s)</strong></td>
<td>5</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td><strong>Mentions on ACS GCI’s Social Media (Twitter, Facebook, LinkedIn)</strong></td>
<td>10</td>
<td>7</td>
<td>5</td>
<td>3</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td><strong>Recognition in The Nexus Newsletter and Blog (18,000+ subscribers)</strong></td>
<td>✓ Featured article; optionally written by GCI</td>
<td>✓ Featured article; optionally written by GCI</td>
<td>✓ Opportunity to submit an educational article</td>
<td>✓ Recognition as a Student Workshop Sponsor</td>
<td>✓ Recognition as Bronze Sponsor</td>
<td>✓ Recognition as GC&amp;E Poster Session and Reception Sponsor</td>
</tr>
<tr>
<td><strong>Opportunity to Distribute One Branded Item</strong></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Listing in ACS Progress Report and ACS Annual Report</strong></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

*Ask about custom packages!"
WI-FI SPONSORSHIP
$5,000

- Official Sponsor of Internet access for all Conference attendees
- On-site signage as the Wi-Fi Sponsor
- Logo on the Wi-Fi landing page, seen by all attendees accessing Wi-Fi
- Logo on the printed Conference Badge as Wi-Fi Sponsor

NETWORKING BREAK SPONSOR
$1,000-2,000

- Logo signage at the coffee/tea break
- Opportunity to distribute promotional items at the break
- Includes logo and/or listing on the conference website, mobile app, on-site slideshow and ACS reports
- Additional networking opportunities TBD

SESSION SPONSOR
$2,000

- Logo signage at entrance of sponsored session and logo recognition in session’s opening remarks
- Includes logo and/or listing on the conference website, mobile app, on-site slideshow and ACS reports

Return to Exhibiting In Person at the 2022 GREEN EXPO ($1,600)

Get in front of an energized crowd at the Green Expo!

The GC&E Green Expo is central to the conference, surrounded by symposia rooms, where attendees will pass between sessions. Planned Expo time and Networking Breaks are designed to encourage and enhance opportunities to explore the Expo.

Green Expo Package ($1,600) includes:

- 6’ x 30” table, chairs & bin
- 2 Exhibitor Registrations*
- Wi-Fi
- Access to Technical Sessions, Breakfasts, Receptions and Networking Opportunities

The Green Expo is open Monday-Tuesday, 8 a.m. to 5 p.m. and Wednesday, 8 a.m. to 4 p.m.

*Exhibitor Passes cannot be used to present oral or poster presentations. However, passes can be upgraded to full conference registrations for $350 or $200 for one day, in order to present.
Support the Largest Green Chemistry & Engineering Conference

**AN OPPORTUNITY TO REACH TARGETED AUDIENCES**

- 20 conference emails delivered to 375k addresses
- 21.5% Open Rate
- 3,853 average unique pairs of eyes viewing each GC&E Conference email.

**LARGEST DIGITAL MEDIA AUDIENCE IN GREEN CHEMISTRY**

Partnering gives you access to this growing audience.

<table>
<thead>
<tr>
<th></th>
<th>PAGEVIEWS/YEAR</th>
<th>VISITORS/YEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACS GCI Website</td>
<td>524K</td>
<td>215K</td>
</tr>
<tr>
<td>Conference Website</td>
<td>156K</td>
<td>53K</td>
</tr>
</tbody>
</table>

Social Media Snapshot

- (@ACSGCI)
  - 28.3K and growing
  - 1.01M Impressions/Year
- 5.5K Followers
- 6,200+ Connections

Increased Reach & Impressions During Conference Period*

- 244.6K Impressions
- #gcande resulted in 461M Impressions and a Reach of 418K
- Over 800 tweets from 216 contributors

* Conference period includes 3 days before and 2 days after 5-day event

**2021 CONFERENCE HIGHLIGHTS!**

- 1,324 ATTENDEES
  - 2021’s Virtual Meeting Doubled the Normal In-Person Attendance
  - 62% of 2021 virtual attendees joined us for the first time
  - 5 Keynote Addresses
  - Virtual Conference Attendance from Six Continents!

- 322 PRESENTATIONS
- 34,617 PRESENTATION VIEWS

**Attendee Breakdown**

- ACADEMIC: 36%
- INDUSTRY: 30%
- GOVERNMENT: 5%
- NPO/NGO: 6%
- STUDENT: 23%

**Based on 2021 virtual conference.**
Percent of attendees who identify as having a background in:

- **Chemistry**: 75%
- **Engineering**: 27%
- **Environmental Science/Policy**: 12%
- **Biology**: 9%
- **Education**: 7%
- **Product Stewardship/CSR**: 3%
- **Business, Safety, Toxicology, Public Health, Social Sciences, Law**: <5%

Total exceeds 100% because attendees could choose more than one option.

**INDUSTRY**
- Agilent
- Amgen
- Apache
- Apple
- AstraZeneca
- BASF
- Bayer
- Bergeson & Campbell PC (The Acta Group)
- Biogen
- Biohaven Pharmaceuticals
- Boehringer Ingelheim
- The Boeing Company
- Bristol-Myers Squibb
- CHIMEX (L'Oreal)
- Corning
- Dow
- DuPont
- Eastman
- Ecolab
- Estée Lauder
- Firmenich
- Ford Motor Co.
- General Electric
- Genentech (Roche)
- GlaxoSmithKline
- Hitachi Ltd.
- Intel
- Johnson & Johnson
- Kimberly-Clark
- Lilly
- Magrитеk
- Merck
- MilliporeSigma
- Nike, Inc.
- Novartis
- Oilfield Chemistry Roundtable
- P&G
- Patagonia
- Pfizer Inc.
- Pharmaceutical Roundtable
- Sanofi
- SC Johnson and Son
- Seventh Generation
- Solvay USA Inc.
- Takeda Pharmaceutical
- Target
- Unilever
- Michigan State University
- Massachusetts Institute of Technology
- Northeastern University
- Northwestern University
- Penn State University
- Princeton University
- Rensselaer Polytechnic Institute
- Rice University
- The Scripps Research Institute
- Stanford University
- Texas A&M
- University of York
- UMass Lowell
- University of Bath
- University of California, Berkeley
- University of California, Davis
- University of California, Irvine
- University of Illinois at Urbana-Champaign
- University of Massachusetts
- University of Michigan
- University of North Carolina
- University of Oregon
- University of Puerto Rico
- University of Southern California
- University of Tokyo
- University of Toledo
- University of Toronto
- University of Wisconsin, Madison
- Utrecht University
- Virginia Tech
- Yale University
- Zhejiang University

**GOVERNMENT**
- NASA
- National Institutes of Health
- National Institute of Standards and Technology
- National Renewable Energy Laboratory
- National Science Foundation
- Pacific Northwest National Laboratory
- US Department of Energy
- US Department of Commerce
- US Environmental Protection Agency (EPA)
- Washington State Department of Ecology

**NGO/NPO**
- ACS Publications
- Beyond Benign
- Ellen MacArthur Foundation
- GreenCentre Canada
- Green Chemistry & Commerce Council
- NESSE Canada
- Northwest Green Chemistry
- Royal Society of Chemistry

**MEDIA**
- Bloomberg BNA
- Chemical & Engineering News
- Plastics Engineering Magazine
For further information visit gcande.org or contact Christiana Briddell at c_briddell@acs.org or (202) 872-6103.