



Highlight Your Brand.
Connect with Your Audience.
Position Yourself as a Green Chemistry Champion.

Sponsor the

28th Annual
**GREEN CHEMISTRY
& ENGINEERING CONFERENCE**

« AI-Enabled Green Chemistry »

June 3-5, 2024 // Atlanta, GA

2024 SPONSORSHIP AND SUPPORT OPPORTUNITIES DETAILS

Ask about custom packages!

| | DIAMOND SPONSOR | PLATINUM SPONSOR | GOLD SPONSOR | SILVER SPONSOR | EMERALD SPONSOR | BRONZE SPONSOR | GC&E POSTER SESSION & RECEPTION SPONSOR |
|--|--|--|--|--|---|---|---|
| Amount | \$75,000 | \$50,000 | \$25,000 | \$15,000 | \$10,000 | \$5,000 | \$5,000 |
| Specific Level Perks | <ul style="list-style-type: none"> ✓ Diamond Sponsor recognition throughout the conference cycle: July 2023 – June 2024 ✓ Diamond Sponsor recognition on the GCI homepage: acs.org/greenchemistry ✓ Keynote Sponsor with 2 minutes of remarks ✓ Student Workshop Sponsor ✓ Opportunity to submit videos for virtual platform ✓ Welcome Remarks (3 min) Opening Ceremony ✓ Welcome Reception Sponsor ✓ Innovation Hub and Interactive Showcase Booth ✓ Optional: Exhibition Booth ✓ Optional: INNOvationTALK on the main stage or workshop | <ul style="list-style-type: none"> ✓ Platinum Sponsor recognition throughout the conference cycle: July 2023 – June 2024 ✓ Platinum Sponsor recognition on the GCI homepage: acs.org/greenchemistry ✓ Keynote Sponsor with 2 minutes of remarks ✓ Student Workshop Sponsor ✓ Opportunity to submit videos for virtual platform ✓ Optional: Exhibition Booth | <ul style="list-style-type: none"> ✓ Half-Day Session sponsorship ✓ Remarks prior to one keynote ✓ Recognition as the Gold Level keynote sponsor | Select two of the same or one of each: <ul style="list-style-type: none"> ✓ Half-Day Session sponsorship ✓ Networking Break Sponsorship | <ul style="list-style-type: none"> ✓ Half-Day Session Sponsorship | | <ul style="list-style-type: none"> ✓ GC&E Poster Session & Reception ✓ This two hour poster session is attended by all conference attendees ✓ Verbal recognition of sponsorship during session ✓ Recognition on promo materials |
| Logo Placement | <ul style="list-style-type: none"> ✓ Diamond Sponsor Recognition ✓ Website ✓ Featured logo on printed conference badge ✓ Logo Placement in Innovation Hub ✓ On-Site Signage ✓ Mobile App/ Virtual Conference Platform ✓ Pre/post-session slideshows ✓ e-blasts | <ul style="list-style-type: none"> ✓ Platinum Sponsor Recognition ✓ Website ✓ Featured logo on printed conference badge ✓ On-Site Signage ✓ Mobile App/ Virtual Conference Platform ✓ Pre/post-session slideshows ✓ e-blasts | <ul style="list-style-type: none"> ✓ Gold Sponsor Recognition ✓ Website ✓ Badge ✓ On-Site Signage ✓ Mobile App/ Virtual Conference Platform | <ul style="list-style-type: none"> ✓ Silver Sponsor Recognition ✓ Website ✓ Badge ✓ On-Site Signage ✓ Mobile App/ Virtual Conference Platform | <ul style="list-style-type: none"> ✓ Emerald Sponsor Recognition ✓ Website ✓ Badge ✓ On-Site Signage ✓ Mobile App/ Virtual Conference Platform | <ul style="list-style-type: none"> ✓ Bronze Sponsor Recognition ✓ Website ✓ Badge ✓ On-Site Signage ✓ MobileApp/ Virtual Conference Platform | <ul style="list-style-type: none"> ✓ GC&E Poster Session Reception Sponsor Recognition ✓ Website ✓ Badge ✓ On-Site Signage ✓ Mobile App/ Virtual Conference Platform |
| Mobile App Listing: Logo, Description, Link, and Contact | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Mobile App/Virtual Platform Banner | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Full Conference Registration(s) | 8 | 6 | 5 | 3 | 2 | 1 | 1 |
| Mentions on ACS GCI's Social Media (Twitter, Facebook, LinkedIn) | 25 | 15 | 10 | 7 | 5 | 3 | 3 |
| Recognition in <i>The Nexus</i> Newsletter and Blog (18,000+ subscribers) | ✓ Featured article; optionally written by GCI | ✓ Featured article; optionally written by GCI | ✓ Featured article; optionally written by GCI | ✓ Featured article; optionally written by GCI | ✓ Opportunity to submit an educational article | ✓ Recognition as Bronze Sponsor | ✓ Recognition as GC&E Poster Session & Reception Sponsor |
| Opportunity to Distribute One Branded Item | ✓ | ✓ | ✓ | ✓ | ✓ | | ✓ |



WI-FI SPONSORSHIP \$5,000

- Official Sponsor of access to Internet for all conference attendees.
- On-Site signage as the sole Wi-Fi Sponsor
- Logo or ad on the Wi-Fi landing page, seen by all attendees accessing Wi-Fi
- Logo on the printed Conference Badge as Wi-Fi Sponsor.



NETWORKING BREAK SPONSOR \$2,000

- Logo signage at the coffee/tea break
- Opportunity to distribute promotional items at the break
- Includes logo and/or listing on the conference website, mobile app, on-site slideshow and ACS reports



SESSION SPONSOR \$2,000

- Logo signage at entrance of sponsored session and logo recognition in session's opening remarks
- Includes logo and/or listing on the conference website, mobile app, on-site slideshow and ACS reports



Reserve Your Booth in the 2024 GC&E's Green Expo!

Get in front of an energized crowd at the Green Expo!

The GC&E Green Expo is central to the conference, surrounded by symposia rooms, where attendees will pass between sessions. Planned Expo time and Networking Breaks are designed to encourage and enhance opportunities to explore the Expo. Exhibitors will also be able to make an exhibitor profile in our virtual conference platform.

Green Expo Package (\$1,600) includes:

- 6'x 30" table, chairs & bin
- 2 Exhibitor Registrations*
- Wi-Fi
- Access to Technical Sessions, Breakfasts, Receptions and Networking Opportunities

The Green Expo is open Monday and Tuesday, 8 a.m. to 5 p.m. and Wednesday, 8 a.m. to 4 p.m.

*Exhibitor Passes cannot be used to present oral or poster presentations. However, passes can be upgraded to full conference registrations for half price, in order to present.

What Will the Future of Chemistry Innovation for Sustainability Look Like?

SHOWCASE YOUR TECHNOLOGY AT THE GC&E INNOVATION HUB

The innovation hub will be a dynamic and immersive space designed to foster collaboration, showcase cutting-edge technologies, and inspire the next generation of innovations at the intersection of AI and green chemistry.

Key Elements:

- **Networking Lounge:** Engage with researchers, industry experts, and students in a vibrant space designed to facilitate meaningful connections and knowledge exchange.
- **Main Stage:** Attend keynote talks, panel discussions, and award ceremonies featuring visionary leaders from the realms of AI and green chemistry.
- **Innovation Lab & Sponsor Showcases:** Present your latest AI-powered technologies and innovations. Innovation Lab sponsors will provide hands-on experiences, including the AI Simulation Zone, where you can explore AI's role in advancing green chemistry solutions.
- **Workshop Room:** Host an interactive workshop to engage the audience on topics such as coding challenges, AI enablement, and greener chemical processes.

Diamond Sponsors will be featured in the Innovation Hub

GC&E Innovation Hub Package (\$5,000) includes:

- 10'x 10' display space (optional table and chairs)
- Wi-Fi
- Work with ACS GCI staff to ideate your interactive presence
- Ability to schedule 1 Workshop (must be approved)
- 2 exhibitor registrations
- Access to GC&E Conference sessions, networking breakfasts, and receptions

Note: The Innovation Hub can be added to any existing sponsorship level

Support the Largest Green Chemistry & Engineering Conference

2023 CONFERENCE HIGHLIGHTS!**

 **817** ATTENDEES



577 In-person Registrants



240 Virtual Registrants

467 PRESENTATIONS



331 Oral Presentations



136 Poster Presentations

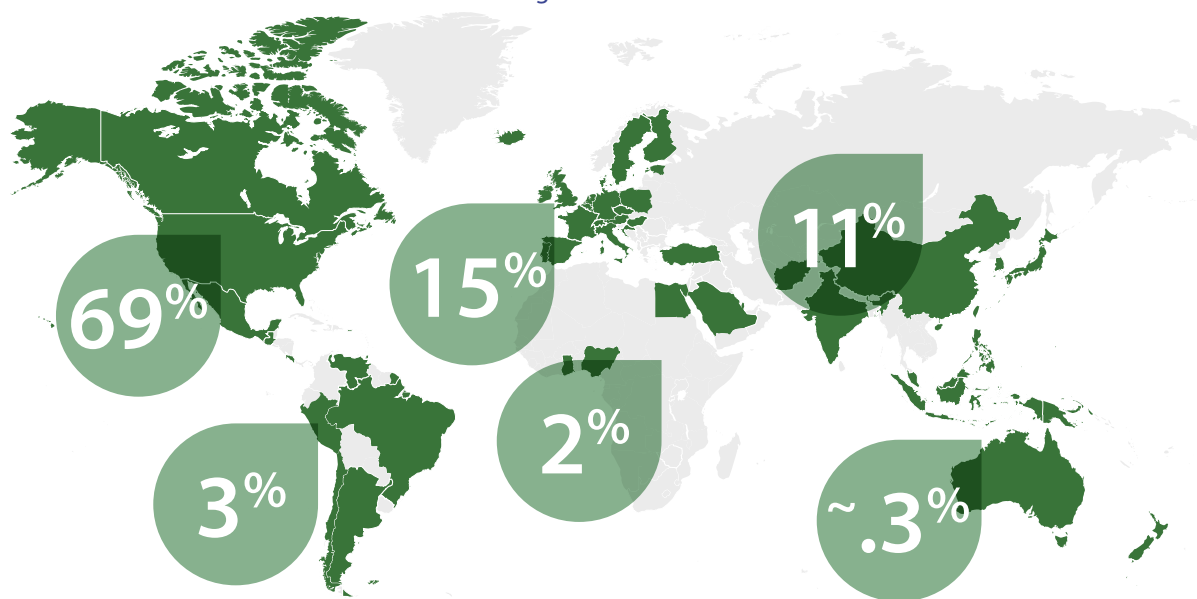
51

COUNTRIES

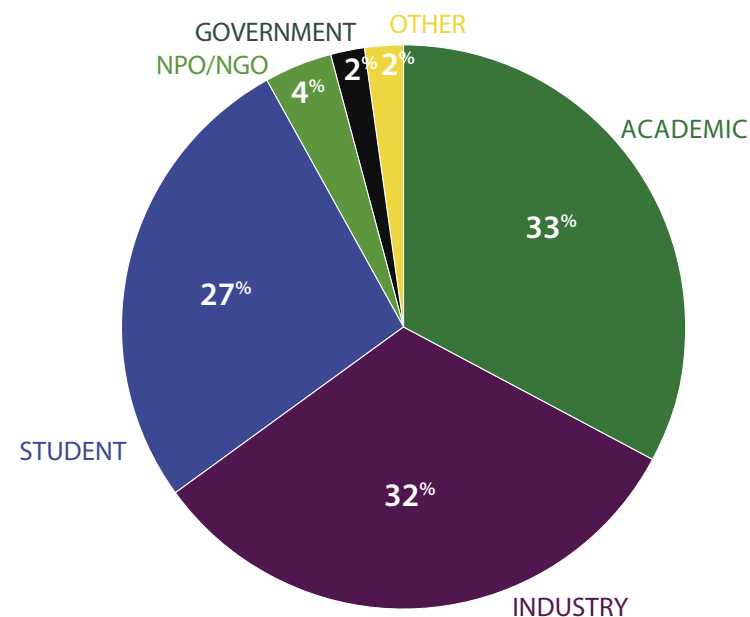
Top 5 Locations:
USA, Canada, UK, India, Germany

CONFERENCE ATTENDANCE

Percentages Base on Continents



ATTENDEE BREAKDOWN



Percent of attendees who identify as having a background primarily in:



Chemistry



Engineering



Environmental
Science/Policy



Business



Biology



Education



Product
Stewardship/CSR



Other (Business, Safety, Toxicology, Public
Health, Social Sciences, Law)

ORGANIZATIONS IN RECENT CONFERENCE ATTENDANCE

INDUSTRY

Agilent
Amgen
Apache
Apple
Astrazeneca
BASF
Bayer
Bergeson & Campbell PC (The Acta Group)
Biogen
Biohaven Pharmaceuticals
Boehringer Ingelheim
The Boeing Company
Bristol-Myers Squibb
CHIMEX (L'Oreal)
Corning
Dow
DuPont
Eastman
Ecolab
Estée Lauder
Firmenich
Ford Motor Co.
General Electric
Genentech
GlaxoSmithKline
Hitachi Ltd.
Intel
Johnson & Johnson
Kimberly-Clark
Lilly
Magritek
Merck

MilliporeSigma
Nike, Inc.
Novartis
Oilfield Chemistry Roundtable
P&G
Patagonia
Pfizer Inc.
Roche
Sanofi
SC Johnson and Son
Seventh Generation
Solvay USA Inc.
Takeda Pharmaceutical
Target
Unilever

EDUCATION

American University
Brown University
California Institute of Technology
Clemson University
Columbia University
Cornell University
Drexel University
Duke University
George Washington University
Georgetown University
Georgia Institute of Technology
Harvard University
Howard University
Indian Institute of Technology Kharagpur
Imperial College of London
McGill University

Michigan State University
Massachusetts Institute of Technology
Northeastern University
Northwestern University
Penn State University
Princeton University
Rensselaer Polytechnic Inst.
Rice University
The Scripps Research Institute
Stanford University
Texas A&M
University of York
UMass Lowell
University of Bath
University of California, Berkeley
University of California, Davis
University Of California, Irvine
University of Illinois at Urbana-Champaign
University of Massachusetts
University of Michigan
University of North Carolina
University of Oregon
University of Puerto Rico
University of Southern California
University of Tokyo
University of Toledo
University of Toronto
University of Wisconsin, Madison
Utrecht University
Virginia Tech
Washington State: Department of Ecology
Yale University
Zhejiang University

GOVERNMENT

NASA
National Institutes of Health
National Institute of Standards and Technology
National Renewable Energy Laboratory
National Science Foundation
Pacific Northwest National Laboratory
US Department of Energy
US Dept. of Commerce
US Environmental Protection Agency (EPA)

NGO/NPO

ACS Publications
Beyond Benign
Ellen MacArthur Foundation
GreenCentre Canada
Change Chemistry
NESSE
Northwest Green Chemistry
Royal Society of Chemistry

MEDIA

Bloomberg BNA
Chemical & Engineering News
Plastics Engineering Magazine

For further information visit gcande.org or
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